

# DEVELOPING GLOBAL CITIZENSHIP

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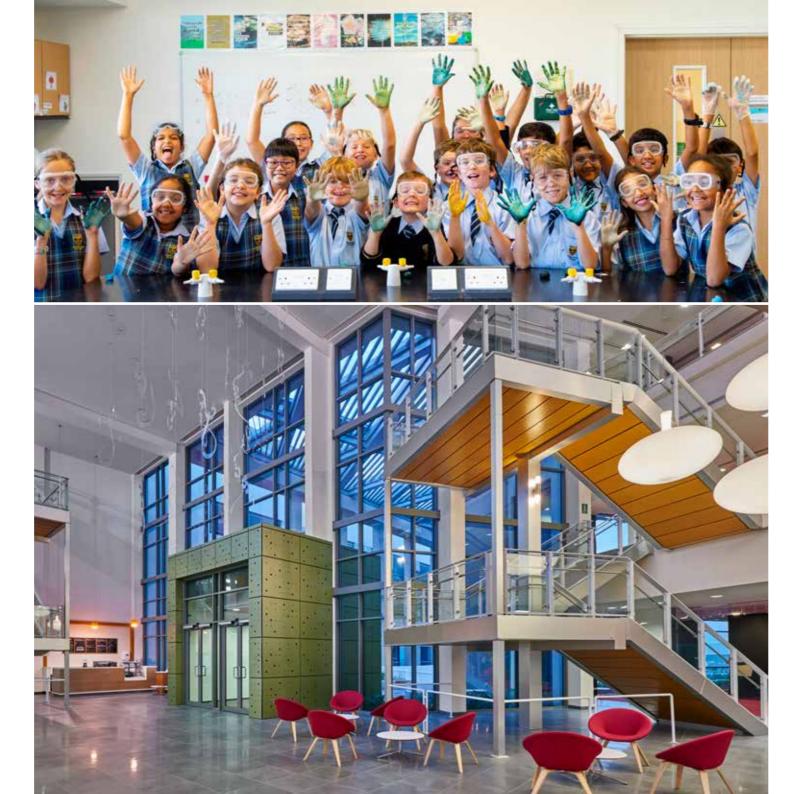
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## WHAT IS CRANLEIGH INTERNATIONAL?

Cranleigh International is the term ascribed to Cranleigh's portfolio of schools located in other countries around the world. Our UK based Cranleigh International office oversees quality assurance, brand consistency and executive governance participation in each school, as well as stimulating vital inter-school linkages at all levels of operation.

Cranleigh International is accountable to the UK School's Governing Body and makes use of our commercial arm, Cranleigh Education Services Limited. The Cranleigh International team is comprised of a small number of bespoke staff and school governors who work in close association with the schools' leadership teams, as well as external commercial and government advisors.

Cranleigh International has a school founded in 2014 in Abu Dhabi with partner Aldar Education and two schools in China with partner Cogdel Education, one in the city of Changsha founded in 2020 and one in the city of Wuhan which will open its doors in 2022. In both China and the Middle East, Cranleigh International has entered into legal agreements to open further schools within the Cranleigh International network.



## WHAT IS THE VALUE OF CRANLEIGH INTERNATIONAL?

There are multiple benefits for all of Cranleigh's stakeholders to developing and prudently growing an international portfolio of schools. Income returned to Cranleigh UK is a meaningful and increasingly significant tool in diversifying income away from school fee reliance. Cranleigh International income is also a vital contributor to our social purpose mission directly feeding into the Cranleigh Foundation.

At Cranleigh's schools in the UK and abroad we aspire to develop students who are readied for global citizenship and empowered by an understanding, tolerance and collaboration between cultures their education has given them. The Cranleigh International network lends students the opportunity to collaborate, compete, engage or socialise in-person or remotely with students in different cultures. For our teachers, the professional development opportunities Cranleigh International offers them are rich and career enhancing.

READ MORE FROM CRANLEIGH INTERNATIONAL'S LEADERS



### WHAT IS CRANLEIGH INTERNATIONAL'S PURPOSE?

- Cranleigh International fosters environments for global citizenship to flourish in pupils
- Cranleigh International schools are leaders in educational best practice and learning innovation in their territories
- Cranleigh International promotes understanding, tolerance and collaboration between cultures
- Cranleigh International schools prioritise pupil
  wellbeing
- Cranleigh International schools educate pupils to be Thinking, Being and Giving individuals
- Cranleigh International schools prioritise a creative curriculum, teaching innovative thinking and empathy, rather than teaching to the test
- Cranleigh International schools produce resilient self-believers who contribute to society

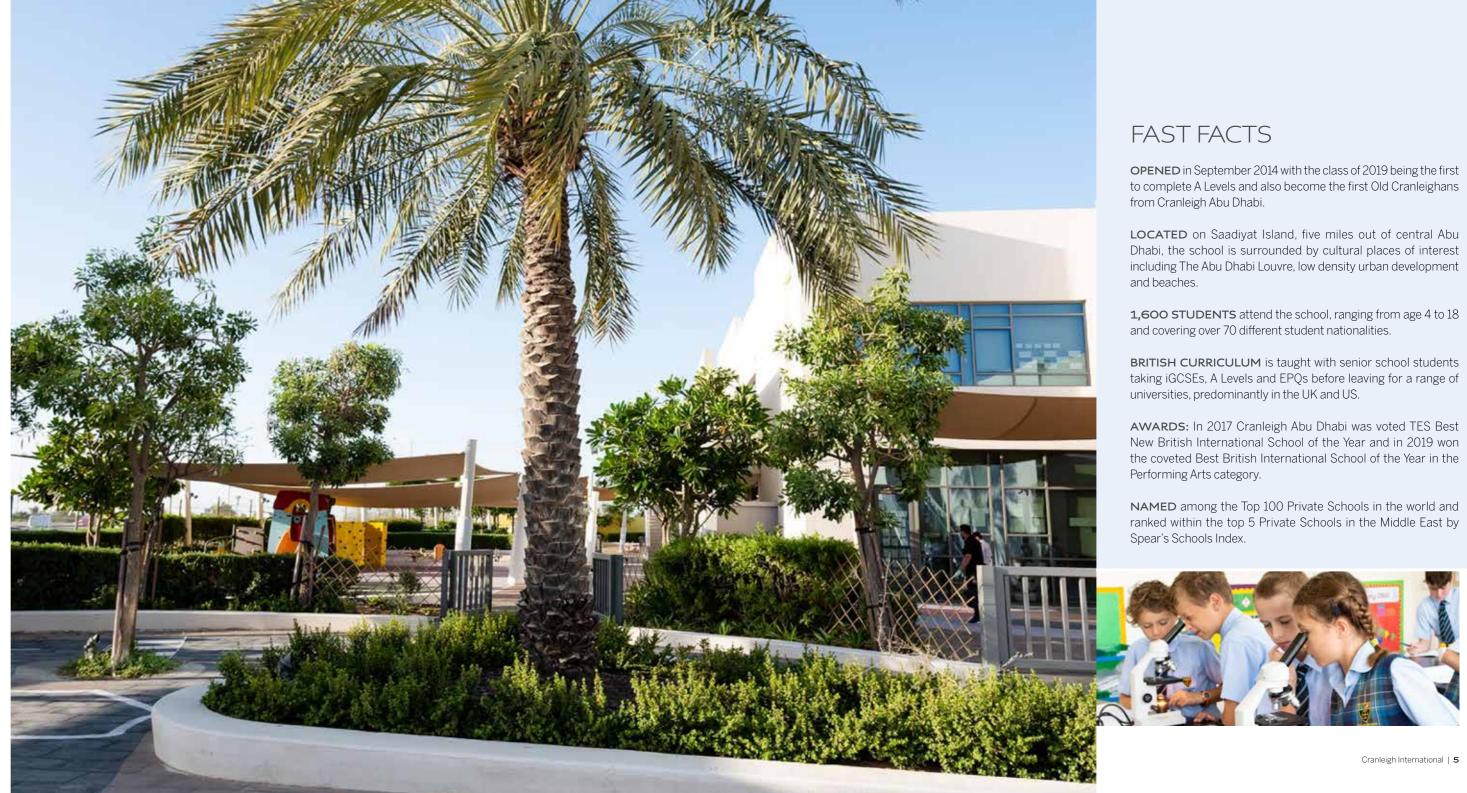
## CRANLEIGH ABU DHABI

### FROM THE EXECUTIVE PRINCIPAL MIKE WILSON

Cranleigh Abu Dhabi was Cranleigh's first venture abroad. The brainchild of well connected Old Cranleighans living in the UAE, it was steered from dream to reality by a team steeped in Cranleigh history.

The key was capturing the Cranleigh 'feel' and ethos without trying to replicate a UK school in the Middle East. Based on a philosophy that educates the whole child and a realisation that education is a life-long journey, Cranleigh Abu Dhabi has had a vibrant start to its existence. Our academic results are already amongst the best in the UAE, our sports teams are competitive, and our creative arts have earned us international recognition.

Sitting at the entrance to the Cultural District on Saadiyat Island, Cranleigh now educates over 1,600 pupils from 74 different countries. More than 30 different languages are spoken, making Cranleigh a truly 'international' school, which chimes well with our global motto, Ex Cultu Robur – 'From Culture Comes Strength'.





### CRANLEIGH BY NAME, CRANLEIGH BY NATURE

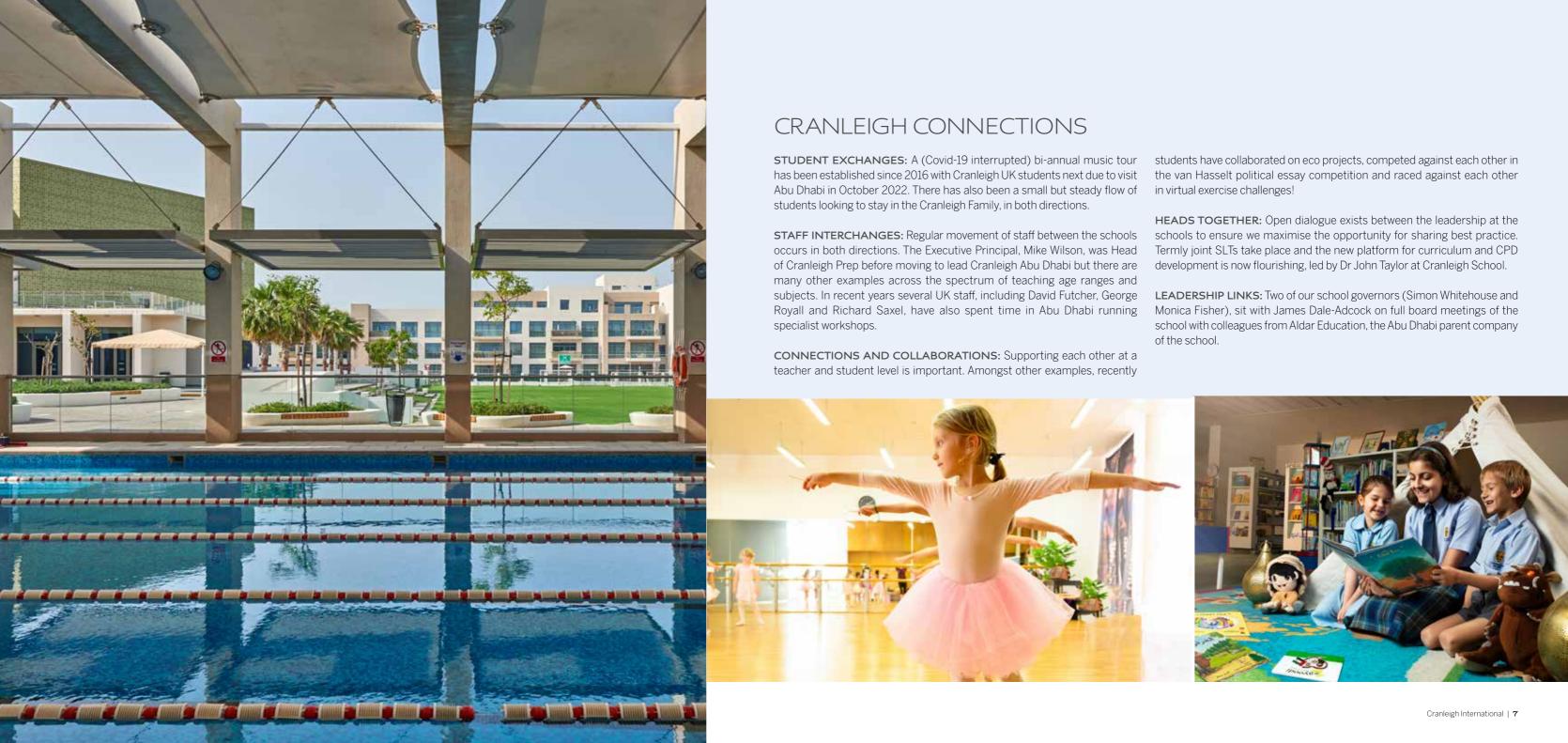
**SPORTING SUCCESS:** The Cranleigh 'sport for all' approach complemented by elite sport development is the framework for sporting provision. The School's golf scholarship has produced boys and girls now playing in national competitions.

PUTTING ON A SHOW: The 2018 'Water in the Desert' Opera project saw the School partner with the Abu Dhabi Ministry of Culture, gaining local and international recognition.

**ENVIRONMENTAL INNOVATORS:** The school has become a global ambassador for the Dr Jane Goodall Roots and Shoots Foundation, which aims to develop compassionate, environmentally aware leaders of the future.

**LEADING BY EXAMPLE:** Students as young as Year 8 have enjoyed school trips to under-resourced areas of Cambodia where they have been involved in community projects.

**CARING COMMUNITY:** The School has recently gained accreditation for both Pastoral and Wellbeing initiatives through the National Children's Bureau, UK and was rated as 'Outstanding' in all six categories in its latest ADEK inspection.



## CRANLEIGH CHINA



In China, Cranleigh is partnered with Cogdel Education Group which has over 20 years' experience operating over-subscribed International High School departments associated with the top public schools in large cities including Chengdu, Wuhan, Beijing, Chongqing and others. Over the coming years, a family of Cogdel Cranleigh China schools will be launched, the first of which opened in Changsha in September 2020. Cranleigh's brand and focus is on the final three years of education in these schools.

### FROM THE HEADMASTER CRANLEIGH CHINA CHANGSHA ADAM McROY

The Cranleigh ethos is central to life at Cogdel Cranleigh Changsha, underpinned by the three tenets of Cranleigh Thinking, Cranleigh Giving and Cranleigh Being. In the classroom, we promote academic excellence through discussion and debate. Cranleigh UK and Cranleigh Abu Dhabi have provided outstanding support and training materials to help us promote an enquiry led learning culture, specifically through the mediums of the HPQ, EPQ and IB courses.

The extended day that a boarding school provides gives the opportunity for students to explore sports, performing arts, academic societies and service on our state-of-the-art campus, which includes an athletics track, 50-metre swimming pool and professional standard theatre. We have developed a strong house system similar to the Cranleigh Abu Dhabi model. Our pastoral provision and wellbeing programmes underpin the lives of all our pupils so they can thrive in a safe, supportive and nurturing environment, positioning them to embrace the challenges and opportunities that lie ahead, the essence of Cranleigh Being.



### CRANLEIGH BY NAME, CRANLEIGH BY NATURE

**SPORTING EXCELLENCE:** The brand-new campus at Cogdel Cranleigh Changsha has the sporting facilities available for students to participate in a wide range of sports: football, basketball, baseball, golf, fencing, tennis, athletics and swimming.

**PUTTING ON A SHOW:** In our first semester of operation, the school hosted a Shakespeare Festival for the British Consulate with performances from students of all ages. The second semester saw the world premiere of 'Harry Potter and the Lost Hat of Cranleigh' which was written, directed and performed by students in Grades 7 and 8 for members of the local community.

**ENVIRONMENTAL INNOVATORS:** In 2021, the school was nominated for the Students for Sustainability Award at the British School Awards in recognition of 'a genuine and deep awareness of sustainability issues' among the student body. We were the only newly established school to receive a nomination in any category.

LEADING BY EXAMPLE: One of the school mottos is "We inspire agency in everyone". This means that students are empowered to take ownership of their own experience at the school. Students are encouraged to be active participants in the Student Union and are given numerous chances to demonstrate leadership skills, whether it be planning the annual Christmas party or proposing a new co-curricular activity.

**CARING COMMUNITY:** The Cranleigh Giving aspect of the school ethos means that we expect all students to perform voluntary service during the academic year. This could take the form of litter picking in the area around the campus or visiting a local care home to entertain the residents. The focus of all such activities is giving back to the community and developing a passion for service.





### CRANLEIGH CONNECTIONS

**STUDENT EXCHANGES:** The first Cranleigh student visit to a Cranleigh China school has been postponed due to the pandemic but it is hoped exchanges and visits will be a feature of the connection between Cranleigh UK and Cranleigh China schools.

**STAFF INTERCHANGES:** Former Cranleigh School Deputy Head, Andrew Griffiths, lead Cogdel Cranleigh Changsha school during its set up phase and first semester of operation. Cranleigh UK and Cranleigh Abu Dhabi staff will have opportunities to visit and teach in China through the Cranleigh Family of Schools.

**CONNECTIONS AND COLLABORATIONS:** Cranleigh China students have collaborated with their counterparts in the UK and Abu Dhabi on environmental projects, World Book Day celebrations and a photography competition, as well as exchanging videos on several topics during the pandemic period.

**HEADS TOGETHER:** Head of Cogdel Cranleigh Changsha, Adam McRoy and members of his leadership team are members of the Cross-Schools Learning, Teaching and Innovation Committee led by Dr John Taylor at Cranleigh School. Adam McRoy also has direct open dialogue through James Dale-Adcock and Martin Reader.

**LEADERSHIP LINKS:** Cranleigh China operations and strategy are overseen by the Cranleigh China Management Board. Monica Fisher (Cranleigh School Deputy Chair of Governors), James Dale-Adcock and Dr John Taylor sit alongside three Cogdel Education representatives on this board. Board decisions are fed into the Cranleigh School governance system by means of the Governing Body Cranleigh International Committee and full Governing Body meetings.



# WHAT'S NEXT FOR CRANLEIGH INTERNATIONAL?

Schools are rightly scrutinized regarding their motivation for moving into the international school market. Cranleigh International welcomes this scrutiny as it is at the heart of the rigorous and multilateral decision-making process undertaken by the school's Governing Body before international projects are approved. Our purpose at Cranleigh International's schools is to develop global citizens who are empathetic and understanding of different cultures, who are resilient self-believers who contribute to society. These societies may have restrictions which we find uncomfortable and operate under regimes which are not obviously aligned to Cranleigh's ethos, but Cranleigh School and Cranleigh International firmly believe in the power of education as a force for positive change within society.

An absolutely essential element to the success of Cranleigh International schools to date has been the quality operating partner in situ. Aldar Education are a large independent education operator in Abu Dhabi with over 40 schools under their stewardship. Cranleigh Abu Dhabi is the 'premium plus' school in their portfolio. In China, Cogdel Education operate a wide variety of higher and further education platforms including a number of highly regarded International High Schools, as well as Cogdel Cranleigh School Changsha and Cogdel Cranleigh High School Wuhan.

It is for this reason that medium term growth plans for Cranleigh International focus on further schools with both our current partners. Cranleigh International aspire to open further schools in China with Cogdel and in March 2022 signed a new agreement with Aldar Education to open schools in the Middle East beyond Abu Dhabi.

