

Cranleigh School and Cranleigh International Schools

A LEADING UK INDEPENDENT SCHOOL WITH A WORLD
CLASS FAMILY OF INTERNATIONAL SCHOOLS



CRANLEIGH
INTERNATIONAL

FROM OUR CULTURE COMES STRENGTH





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Cranleigh's International Partnerships

Cranleigh International proudly represents a portfolio of five schools, with others opening soon; Cranleigh School and Cranleigh Preparatory School in the UK, Cranleigh Abu Dhabi and two schools in China (Cranleigh Changsha and Cranleigh Wuhan).

Our international schools have rapidly climbed to secure top global rankings, not only for their academic prowess and university placements but also for their alignment to the Cranleigh motto Ex-Cultu Robur (From our culture comes strength), in providing outstanding student development opportunities and serving the communities in which the schools are located. Innovation, leadership, human enrichment and community engagement are at the heart of the Cranleigh education model. Cranleigh International has forged a globally recognised reputation for delivering outstanding international schools, not through rapid growth, but by cultivating strong trust-

based partnerships with carefully selected collaborators in each country. Our expertise in setting up school operating companies is matched by our dedication to embedding our schools deeply within their local communities whilst leveraging the support and connection opportunities afforded by being part of an authentic international family of schools.

The success of Cranleigh International schools is closely tied to the strength of our partner in situ. In Abu Dhabi, Aldar Education, a large independent education operator managing over 40 schools, proudly counts Cranleigh Abu Dhabi as the "premium plus" school in their portfolio. In China, our trusted partner, Cogdel Education, operates a wide variety of higher and further education platforms, including several highly regarded International High Schools, as well as Cogdel Cranleigh School Changsha and Cogdel Cranleigh High School Wuhan.





Discover the unique benefits of partnering with Cranleigh International

Each commercial partnership to establish and operate a Cranleigh International school or a network of Cranleigh International schools varies in detail, though all are built on a foundation of authentic, comprehensive, tailored and sustained support. The Cranleigh International team and its network of existing Cranleigh International Schools ensure that each collaboration thrives. The typical benefits and services offered through these partnerships can be grouped into three categories:

BRAND RECOGNITION AND INTEGRATED SUPPORT FOR SCHOOL FOUNDATION

The Cranleigh name is synonymous with outstanding education in the UK and extends its reputation across Cranleigh International's global portfolio of schools.

While the strength of the brand is a key asset for partners, it is the phased comprehensive support services offered by Cranleigh International that ensure each school is a remarkable success, which starts with the Foundation. Key services and contributions include:

- Leading feasibility studies, due diligence and market analysis in close collaboration with our partners.

- Project advocacy through Cranleigh's established relationships with the British embassy, government and commerce sectors.
- Developing intelligent and targeted school marketing strategies tailored to the needs of each location with our partners.
- Recruiting the Foundation leadership team using the vast resources of the Cranleigh International network of schools, including expertise from the UK base.
- Collaborating with architects to design bespoke Cranleigh International schools fit to be centres of global excellence.
- Establishing start-up curriculum frameworks and providing intellectual property to support initial student qualification attainment.
- Offering tailored advice to embed the Cranleigh ethos and cocurricular structures from school inception.
- Developing IT infrastructure models and engaging with local education regulators.

CRANLEIGH INTERNATIONAL SCHOOLS NETWORK LEVERAGE

Cranleigh International offers a bespoke, top-tier network of schools that provides education partners with access to a range of innovative support services and best practice frameworks.

These include:

- Cranleigh International schools' interconnected staff recruitment systems ensure high quality recruitment, career development opportunities for the best teachers and a robust talent pool for succession management.
- The Cranleigh International office, based in Cranleigh's UK school, serves as a hub for leadership recruitment, induction, training and hosting for partners and dignitaries.
- Global school sites, including the UK campus, are available for summer school letting.
- A diverse range of cross-schools student interaction opportunities, including collaborative projects, student exchange programmes and competitions.
- Access to professional development groups led by Cranleigh International for school leaders and managers, promoting shared practice with academic and wellbeing focus areas.
- Cranleigh International-led focus groups that delve into horizontal pedagogical themes and education innovation, enriching the experience for all stakeholders.

QUALITY ASSURANCE

Our commitment to excellence at Cranleigh International

Cranleigh International's executive team works closely with its partners to ensure active, integrated quality assurance and service enhancement occurs at each Cranleigh International School.

OUR COMMITMENT TO EXCELLENCE INCLUDES:

- Quarterly in-person visits to each school to foster both formal and informal relationship building.
- Serving as equal partners on each school's board to provide appropriate brand quality steering and strategic direction.
- Performing in-depth audits customised to each school's unique strategic development plan.
- Leading Principal recruitment collaboratively with partners, ensuring strong succession management.
- Supporting schools and their leadership teams in achieving globally recognised kite-mark certifications in education.
- Maintaining open communication channels with partners to streamline strategic workflows and maximise school potential.
- Embracing growth opportunities with each partner to elevate regional brand visibility and leverage centralised commercial and educational benefits.







Cranleigh School and Preparatory School, UK

Founded in 1865, Cranleigh School in the UK is a prestigious modern boarding school with national and international acclaim for academic and co-curricular excellence. Set over 11km² in the beautiful Surrey Hills, alongside its Preparatory School, Cranleigh boasts world-class facilities, including a golf course, swimming pool, riding stables, four astro turf pitches, state-of-the-art teaching facilities and modern boarding accommodation. Cranleigh UK students consistently achieve outstanding GCSE and A-Level results, securing places at leading universities, including Oxbridge and Russell Group universities.

Students leave Cranleigh as confident, well-rounded, resilient young men and women shaped by a strong purpose and understanding of service, fostered through friendships and guidance gained within the boarding community. Guided by the Cranleigh motto *Ex Cultu Robur* (from our culture comes strength), the school embodies a robust education philosophy grounded in the holistic development of young people. From an early age, all students are encouraged to develop their independence inside and outside the classroom. Through the Cranleigh Thinking methodology, enquiry skills and a passion for

academic curiosity are nurtured. Under the umbrella of Cranleigh Being, a highly resourced pastoral system closely tied to the house structure provides vital support as students navigate their journeys through school life. Cranleigh Giving brings the entire community together through volunteering and fundraising activities.

Global perspectives are a key aspect of the Cranleigh experience, with close connections between Cranleigh UK and its international counterparts in Abu Dhabi and China. These collaborations extend across academic and curricular fields, such as politics, environmental sustainability and the creative arts, offering students the opportunity to engage with global issues that will shape their futures. The Cranleigh education extends far beyond school, with alumni from both Cranleigh UK and Cranleigh International schools benefiting from a broad array of post-school services, including events, clubs, societies and continued support throughout university and into their careers. Notable alumni reflect the school's ethos and its drive to support individual talent, excelling in fields ranging from academia and business to international sports, the Olympics and the Arts.



1,000 STUDENTS
ACROSS TWO SITES

INDEPENDENT
SCHOOL OF THE YEAR
(Performing Arts 2024)





SCHOOL LIFE

- Cranleigh's rigorous academic foundation, evidenced by exceptional examination results and university placements, is seamlessly integrated into the Cranleigh Thinking Socratic teaching methodology, which nurtures academic curiosity and confidence in students.
- Opportunities for personal growth abound, with over 100 clubs available to students, covering team and individual sports, drama, music, dance, outdoor education, leadership and academic enrichment. Cranleigh students consistently excel in hockey, rugby and cricket, frequently securing national trophies and many continuing on to professional sporting careers after graduation.
- The school's nationally recognised and certified pastoral care system provides personalised one-to-one student guidance, central to the boarding experience, fostering character development within a close-knit, family environment.
- At Cranleigh, social responsibility is at the heart of the school's ethos. Through various volunteering opportunities and community engagement initiatives, students develop a deep understanding of their responsibilities, supporting the local community and communities in need overseas.

AWARDS AND OUTCOMES

- UK Boarding School of the Year 2024, awarded by LuxLife.
- 81% A* - B grades at A-Level.
- 80% of students secure their first choice university, including Oxbridge, Russell Group and Ivy League.
- Rated outstanding by the Independent Schools Inspectorate in every school inspection for over a decade.
- Notable alumni include Ollie Pope (England Cricket Vice-Captain); Izzy Petter & Will Calnan (Great Britain hockey)
- Olympians; Andrew Roberts & Eva Namusoke (internationally recognised Historians); Nicholas Dimbleby (artist); Julia Ormond (Hollywood actress).



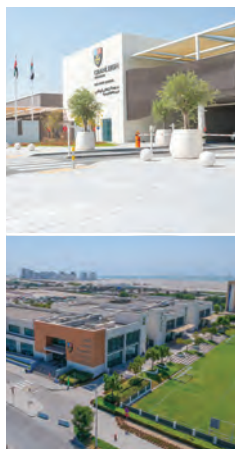
Cranleigh Abu Dhabi

Opened in 2014, Cranleigh Abu Dhabi fully embraces its international setting and the rich cultural diversity that defines the UAE. Located on Saadiyat Island, just five miles from central Abu Dhabi, the school is surrounded by cultural landmarks such as the Abu Dhabi Louvre and Abu Dhabi Guggenheim, as well as beaches and low-density urban developments. The 50,000m² campus offers state-of-the-art facilities, including a 700-seat theatre, swimming pools, a bespoke Sixth Form centre and various sports facilities for tennis, basketball and fitness. The school is home to 2,600 students, aged 4 to 18, representing over 20 nationalities.

Cranleigh Abu Dhabi follows a British curriculum, with senior school students completing IGCSEs, A-Levels and EPQs before moving on to top-tier universities, predominantly in the UK and the US.

Cranleigh International originally established the local operating company for the school, which transitioned to Aldar Education in 2018 to continue the rapid growth in partnership with Cranleigh. In 2017, Cranleigh Abu Dhabi won TES Best New British International School. Since then, it has been consistently recognised as one of the leading schools globally, regularly appearing in Spears Top 100 Global Schools list.

In 2023, the school was named the best institution for Post-16 Education and Sixth Form in the UAE, a testament to its unwavering commitment to student development and academic excellence. As the school thrived, a new Cranleigh Abu Dhabi Pre-Prep campus was opened at Saadiyat Lagoons in January 2024, offering an inspiring educational environment for over 600 Pre-Prep children.



2,600 STUDENTS
ACROSS TWO SITES

BEST 6TH FORM
PROVIDER
IN UAE 2024





SCHOOL LIFE

- Small class sizes are taught by highly qualified and experienced staff, all overseen by an exceptional leadership team recruited from Cranleigh UK and internationally.
- Students are offered an extensive range of co-curricular activities during the school day and at weekends, which has led to national success in various BSME sports competitions and performing arts events.
- There are numerous opportunities for personal growth and leadership development, including student representation at international forums such as Model UN, IRENA, Forbes Summit and COP28.
- Strong links with Cranleigh UK and other Cranleigh International schools provide opportunities for student exchanges, competitions and collaborative projects. Staff benefit from centralised professional development events, forums and UK induction programmes and quality assurance through Cranleigh UK governance.

AWARDS AND OUTCOMES

- Best New International School – awarded by TES.
- Outstanding ratings from British Schools in the Middle East.
- Named the Best school for Post-16 Education and Sixth Form in the UAE 2024 by Schools Compared.
- 80% A* - B grades at A-Level, with students securing places at prestigious universities such as Cambridge, Brown, Columbia and New York University Abu Dhabi.



Cranleigh China

Cranleigh has expanded its international presence with Cogdel Education in China to open two schools in the cities of Changsha and Wuhan, with a third set to open soon in Chengdu and plans for additional schools in the coming years. Cranleigh China offers a range of prestigious educational pathways, including the International Baccalaureate, AP and A-Levels, preparing students for admission to top-tier universities in the US, UK and other globally renowned institutions. Cranleigh International, in partnership with Cogdel Education, continues to grow and strengthen its presence. Cranleigh China campuses are designed to mirror Cranleigh's educational philosophy and are equipped with a wide range of first-rate facilities for sports and the arts.

THESE INCLUDE:

- Competition swimming pools.
- Golf ranges.
- Basketball arenas.
- Tennis courts.
- Athletics tracks.
- AstroTurf pitches.
- Model UN debating chamber.
- Fencing hall.
- Climbing walls.
- State-of-the-art music and drama spaces, including 700-seat auditoriums.
- Student TV and radio studios.

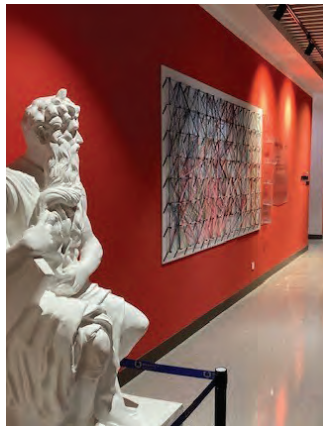
At the heart of Cranleigh China is the Cranleigh ethos, underpinned by the three tenets of Cranleigh Thinking, Cranleigh Giving and Cranleigh Being. With robust support and training resources from Cranleigh UK and Cranleigh Abu Dhabi, these schools promote an enquiry-led learning culture, mainly through the HPC, EPQ and IB courses. Cranleigh China students further prepare for UK and US university life by participating in exchange programmes with Cranleigh UK students and studying alongside them. Ultra-modern boarding facilities, modelled after Cranleigh UK, provide students with ample opportunities to engage in sports, performing arts, societies and community service – extending their learning experiences far beyond the classroom.



800 STUDENTS
ACROSS TWO SITES

BEST NEW SCHOOL
IN CHINA 2024





SCHOOL LIFE

- Small classes are taught by highly qualified English and Chinese staff, overseen by an exceptional Cranleigh UK and internationally recruited leadership team.
- Students enjoy a wide array of co-curricular activities, both during the school day and at weekends, which has led to national achievements in various sports competitions, including reaching the national basketball finals in China in 2023.
- Numerous opportunities for personal growth and leadership development are available, with national representation in fencing and skiing, prestigious awards such as the John Locke Institute Global Essay Competition and representation at the International Model UN.
- Strong connections with Cranleigh UK and other Cranleigh International schools provide opportunities for student exchanges, competitions and collaborative projects. Cranleigh International staff benefit from centralised professional development events, forums and UK induction and governance quality assurance led by Cranleigh UK.

AWARDS AND OUTCOMES

- Best New School in China 2024 – awarded by the British Chamber of Commerce.
- Nominated in two categories in the TES Awards for International Schools 2024.
- Admission to all prestigious UK G5 universities, including Oxford and Cambridge, and Berkeley in the US.
- 87% A*–B grades at A-Level.
- IB World School and Cognia certified.

Portfolio Development & Contact

Cranleigh International is actively expanding its school portfolio and seeking suitable partners whose values and ambitions align with the Cranleigh ethos and the Cranleigh International vision for growth.

WHAT'S IMPORTANT TO US?

- **Trust and openness:** these core values have been central to our success to date. Building close, transparent relationships with partners is fundamental to delivering world-class Cranleigh International schools.
- **Authenticity:** this is what sets us apart from our competitors. We are scaling our portfolio of international schools in a genuine, connected way, firmly rooted in the Cranleigh ethos.
- **Quality and quality assurance:** our leadership team focuses on the details. Innovation for leaders, staff and students is imperative to maintain high standards.

WHAT IS OUR PREFERRED BUSINESS MODEL?

- **Management and franchise agreements with local investors:** Cranleigh International offers comprehensive, high quality school foundation, operating and quality assurance commitments for sensible franchise fees.
- **Flexible operating models:** Cranleigh International adapts to the business environment and has a proven ability to work with established education operators or set up operating companies on behalf of our partners.
- **Quality education first:** Cranleigh International brand quality and reputation are our priorities and always take precedence over financial returns.



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